



Cancer Support
Angels



Fundraising Toolkit

**Everything you need to know to
kick start your fundraising efforts.**

Your toolkit includes:

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Why fundraise?

People fundraise for many reasons, here are our top 5

- One
 - I am inspired by my family member (friend, colleague, teacher, student, neighbour) by their courage during a cancer diagnosis
- Two
 - I want to support a cause close to my heart as I have been supported in the past
- Three
 - If not me, who?
- Four
 - I want to be part of something bigger than myself
- Five
 - Personal challenges make me feel great

“The best way to find yourself, is to lose yourself in the service of others.” – Mahatma Gandhi

Why Volunteer?

Volunteering is a personal choice, and people volunteer / fundraise for many different reasons.

Including, but not limited to:

- Sense of purpose and empowerment.
- Build social networks and connections.
- Contribute and connect to the community.
- To help others.
- Develop new skills.
- Expand life experience.
- Improved health and wellbeing.
- Sense of satisfaction.
- A feeling of accomplishment.
- Being part of positive change.



“Volunteering is time willingly given for the common good and without financial gain.” – Volunteering Australia

Step x Step guide

- Step One: Decide on Your Fundraiser
- Step Two: Organise friends and family to help.
- Step Three: Take Copies of your Authority to Fundraise
- Step Four: Pick Venue / Dates / Times
- Step Five: Organise Prizes if needed
- Step Six: Order sausages for sausage sizzle if applicable
- Step Seven: Promote your event
- Step Eight: Hold Event
- Step Nine: Take Photos to promote for next time
- Step Ten: Tell everyone on social media about your success, including us!
- Step Eleven: Bank Money
- Step Twelve: Relax! You have just finished your first fundraiser. YAY!
And a massive thank you to you all, from all the team at Cancer Support Angels

We have fundraising ideas for everyone:

5k Walk / Run	Distillery tour	Poker night
A Friends Night In	Doggy day out	Progressive dinner between neighbours
Activity Marathon	Drawing auction	Push up challenge
Art Exhibition	Fancy Dress Day	Raffle
Auction Car-Space at Work	Fitness Lessons	Sausage Sizzle
Auction Your Boss to take you to lunch	Football tipping	Scavenger Hunt
Baby photo contest	Games Night	Shopping tour
Bake Sale	Goal kicking contents	Silent Auction
Baseball match	Golf Tournament	Sponsored Walk
Bingo	Guided Hike	Swear Jar
Birthday donations (Facebook)	Hair Dye	Taco Tuesday dinner party
Bowl-a-thon	Head Shave	Talent Search
Cake Stall	High Tea	Teach people how to play a card game
Canasta Night	International Food day at work or school	Tennis Tournament
Car Boot Sale	Karaoke Contest	Themed costume party
Casino Night	Market Day	Treasure Hunt
Charity Match	Meatless Monday dinner party	Trivia Night
Chilli cook-off	Movie Night	Ugly jumper party
Chocolate drive	Murder Mystery	Uno Night
Clothing Swap	Neighbourhood Street Party	Used book drive
Cocktail party	Pancake Breakfast	Walk-a-thon
Colouring in competition	Personal appeal letter or email	Winery tour
Community Garden	Photo exhibition	Workout class
Craft Fair	Picnic	
Dance Exhibition and/or Teach to dance	Pie Drive	

There are heaps of supportive organisations on the internet – check this one out:
<https://tastepoint.org/>

Want to get paid to eat Australian beef and lamb
 Easy and Stress-Free with No Hidden Costs



Planning

This is an essential part of your fundraising and will assist you to become clear in your mind exactly what you want to achieve and how.

Questions are powerful – ask yourself:

Do I really want to do this?

Be totally honest with yourself, do not overcommit – you are volunteering, it should be fun.

How much time can I give each week?

See above.

Over what period should I fundraise?

Is this a long-term plan or a one-off?

How much do I want to raise?

Set yourself a realistic target.

How will I raise this money?

Refer our fundraising ideas page or come up with your own.

What do I need to do to raise this money?

Choose your fundraising idea, and then create a separate plan for this one idea.

If you are choosing two or three smaller options – create a brief separate plan for each.

Do I want to do this on my own?

Smaller fundraising ideas can be easily handled on your own, especially at school or in the workplace.

Do I want to create a team to help me?

A team can help you reach your goals faster.

Who would I ask?

Friends, Family, Work Colleagues, Neighbours, and anyone else in your social network.

What recruitment strategies should I use?

Social media, word of mouth, local newsletters (Council, Schools, Workplaces)

Local markets, Local radio, Community and Council websites, GoVolunteer.

What do I need to tell them to get them onboard?

Should I contact CSA for ideas and support?

CSA is here to help – please reach out.

Promotion

The social explosion – there are so many sites where you can promote your fundraising – use whichever makes you comfortable.

Keep your posts brief and to the point (most people will scroll past if the message is longer than 60 seconds).

Create a small social media plan – what to post and when.

Post about your fundraising often, on the same days, at the same time.

Example: Monday (5pm) – Wednesday (5pm) – Saturday (3pm)

If you are running a particular event – example a Bunnings BBQ.

Try and post everyday for the 7 days leading up to the event.

And take pictures early and post these on the day.

A great way to ask for volunteers (prior to event day).



Tips for Success

- Tell your story.
(tell people why you are fundraising it helps them understanding why they are donating their money)
- Know your why.
(know why your fundraising... what IS your story?)
- Be genuine.
(it helps to be honest about your fundraising efforts, even if its not something you want to share with the world)
- Use various Social Media platforms.
(Facebook, Instagram are the best platforms for advertising your fundraiser)
- Be kind to yourself.
(do not overload yourself. Do not set unrealistic expectations either. You will just be disappointed. Every cent counts so remember that)
- If someone says no – It is ok.
(a lot of people assume that helping with fundraising is going to take up too much of their time, time that they might want to spend with their families, that's ok)

Your Money at Work

Every cent counts.

Whether you raise a couple of dollars, a few hundred, or a thousand or more – rest assured it all adds up and goes to those in need at the very time they need it.

\$5	* A meal for a cancer patient in need
\$10	* Postage for Angel Packs to a Cancer patient
\$20	* Internet for 1 month for remote patients
\$50	* TV in hospital for 2 weeks for a cancer patient
\$100	* Groceries
\$200	* 20 Angel Packs to Cancer Patients
\$500	* Rent for a Cancer Patient
\$1000	* WOW!! This is accommodation away from home for cancer treatment, for anywhere up to 1-2 weeks.

**“No act of kindness, no matter how small,
is ever wasted.” - Aesop**

Sponsors

Sponsors come in all shapes and sizes.

By becoming a Cancer Support Angels sponsor you will ensure we can assist our patients on a larger scale.

Whether your sponsorship is of a financial contribution or in-kind services – it will all go where it is needed most.

One example of an in-kind service would be a mechanic offering a discount to a cancer patient whose car has broken down, and they need their car to get to treatment.

You could also sponsor one of our Angel Packs. Be it a free one or a Limited-edition Pack. Free Angel Packs cost Approx. \$10 to post out to patients, or you could purchase a Limited-edition Angel Pack and have it donated to someone in need. Check our website for more information.

Further Opportunities

Cancer Support Angels is always on the look-out for Volunteers of varying skill sets.

You can register with us to become a volunteer, we are always in need of people with administration skills, people to prepare our Angel Packs, and most of all we always welcome extra help.

